



Jessica Kriegel
Chief Scientist of Workplace Culture

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The Culture Equation

For 15+ years, Jessica has been guiding global, national, Fortune 100 and other organizations across finance, technology, real estate and healthcare industries on how to create intentional cultures that accelerate performance.

After she got her MBA and became a global consultant for a human capital management solutions provider Jessica consistently saw highly-stressed leaders failing to deliver against lofty financial goals. She knew that if these leaders could transform their cultures, performance and profitability would follow. But, because culture is often viewed as ‘woo’ and an intangible, these leaders didn’t know where to begin.

So, Jessica set out on a personal mission to ‘quantify culture’. Her doctoral research and consulting engagements with Oracle, Toyota, Lockheed Martin,

Federal Reserve, and Bank of America to name a few, led to the Culture Equation - a tested model where strategy combined with 8 tangible and measurable ‘Culture Dynamic Drivers’ empowers your people to deliver consistent results.

Today, Jessica applies data-driven insights to dismantle the chaos of poor morale, low performance, and missed financial goals. CEOs lean on her to ask questions that their internal resources may be too afraid or unaware to ask, and get the results they need. Her unique ability to analyze organizations in qualitative and quantitative terms and create measurable growth across all levels has made her the go-to ally for global leaders and teams.